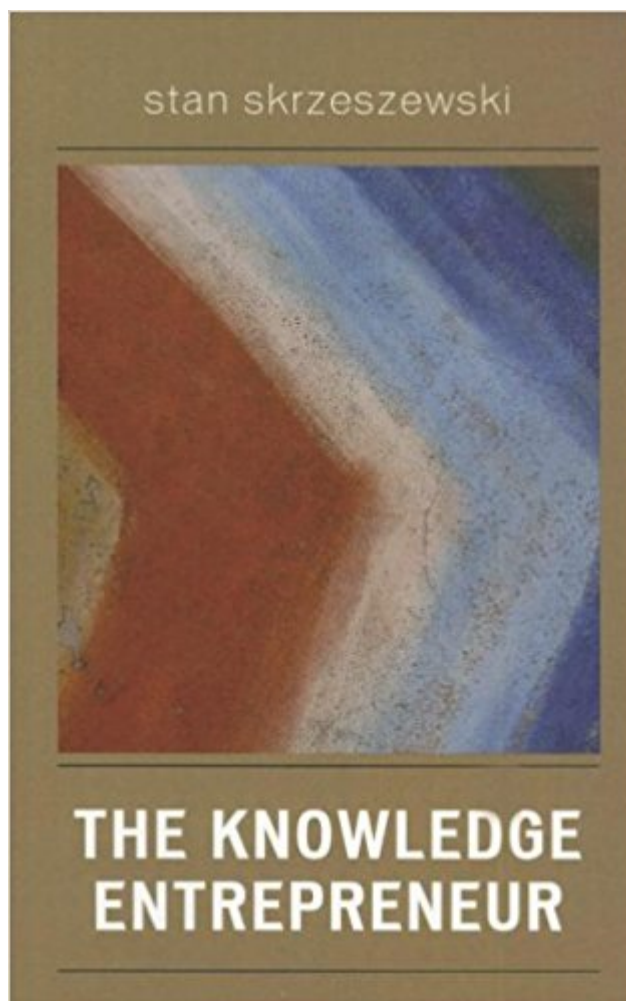


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# The Knowledge Entrepreneur



## Synopsis

In a knowledge economy, it is most important that creative people with ideas, information skills, experience, and knowledge become engaged in entrepreneurial activity involving the creation and use of new knowledge for community, organizational, and personal development, in addition to developing new products and services. This book helps those who wish to engage in entrepreneurial activity realize that they too can work independently, both as an individual and within an organization. The Knowledge Entrepreneur introduces the principles, skills, and knowledge required to be a knowledge entrepreneur or "intrapreneur." It outlines the process for developing and implementing business plans and proposals for knowledge-based initiatives. It also offers insight into the nature of knowledge, innovation, and entrepreneurship. For the individual entrepreneur who is just starting to develop a business concept, employees who want to become employers, and for entrepreneurially-minded people working in larger information-related organizations (e.g. libraries and information, technology, and software businesses), this book will be an invaluable tool.

## Book Information

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## Customer Reviews

...an excellent guide to identifying, planning for, and marketing the results of entrepreneurial opportunities within a knowledge-based workplace. (Info Career Trends, 3/1/2007)...great ideas that can be applied by anyone with the skills and enthusiasm....But this is not a manual on how to be a knowledge entrepreneur – it's more a discussion on what it takes to be one, how to

recognize one when you see one, and most importantly, an expression of confidence in librarians as individuals who are firmly in control of their destinies. (Canadian Library Association, April 2006)It is an easy-to-read book that is simply laid out, moving from the basics of knowledge entrepreneurship to establishing a business. (Online Information Review, Vol. 31, No. 2 (2007))A useful and quick read...with relevant...examples, and feet on the ground. (Library Review, Vol. 55, No. 9, 2007)An entrepreneurial librarian is not a concept that would have been recognized in the past, but as Stan Skrzyszewski explains in The Knowledge Entrepreneur it is a necessity today....Skrzyszewski examines the traits and skills of knowledge entrepreneurs and explains how to plan and develop a new knowledge venture. (American Libraries)Growing out of a seminar offered at the U. of Toronto and U. of Western Ontario originally called The Entrepreneurial Librarian, the text is intended to help people with creative ideas, information skills, experience, and knowledge see how they can work independently to develop new products and services, either as individuals or within organizations. It introduces the principles and skills needed to be a knowledge entrepreneur or "intrapreneur," outlines the process of developing and implementing a business plan for a knowledge-based initiative, and offers insights into the nature of knowledge, innovation, and entrepreneurship. (Reference and Research Book News)

Stan Skrzyszewski founded Advanced Strategic Management in 1992, where he continues as a consultant specializing in bringing people and technology together.

Although a bit dated, this is a great introduction to what is involved in being a freelance information professional, sort of a reference librarian for hire.

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